



**GSA Public Buildings Service**

# San Diego Regional Briefing

## I-5 South Realignment Communications Plan

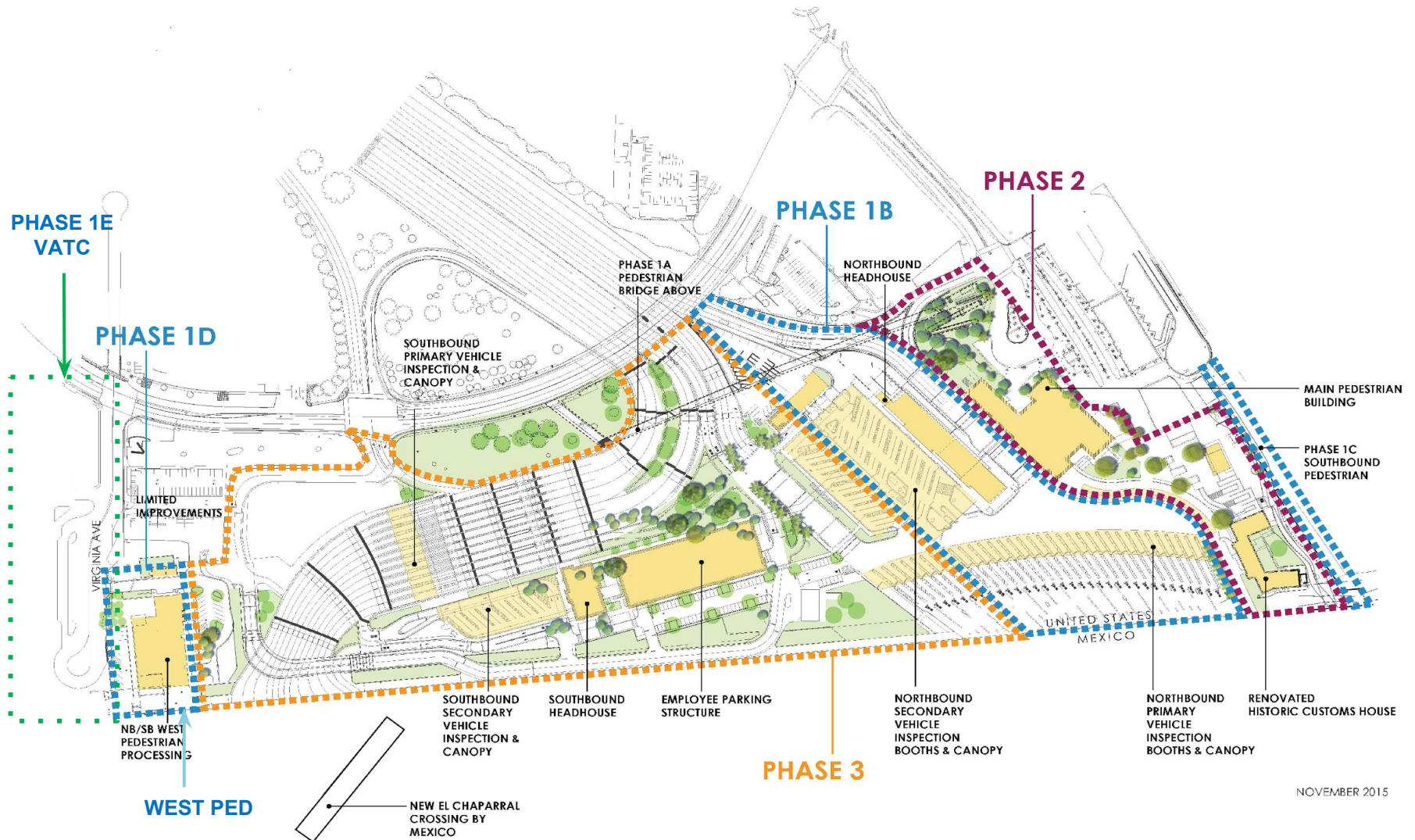








# Project Overview

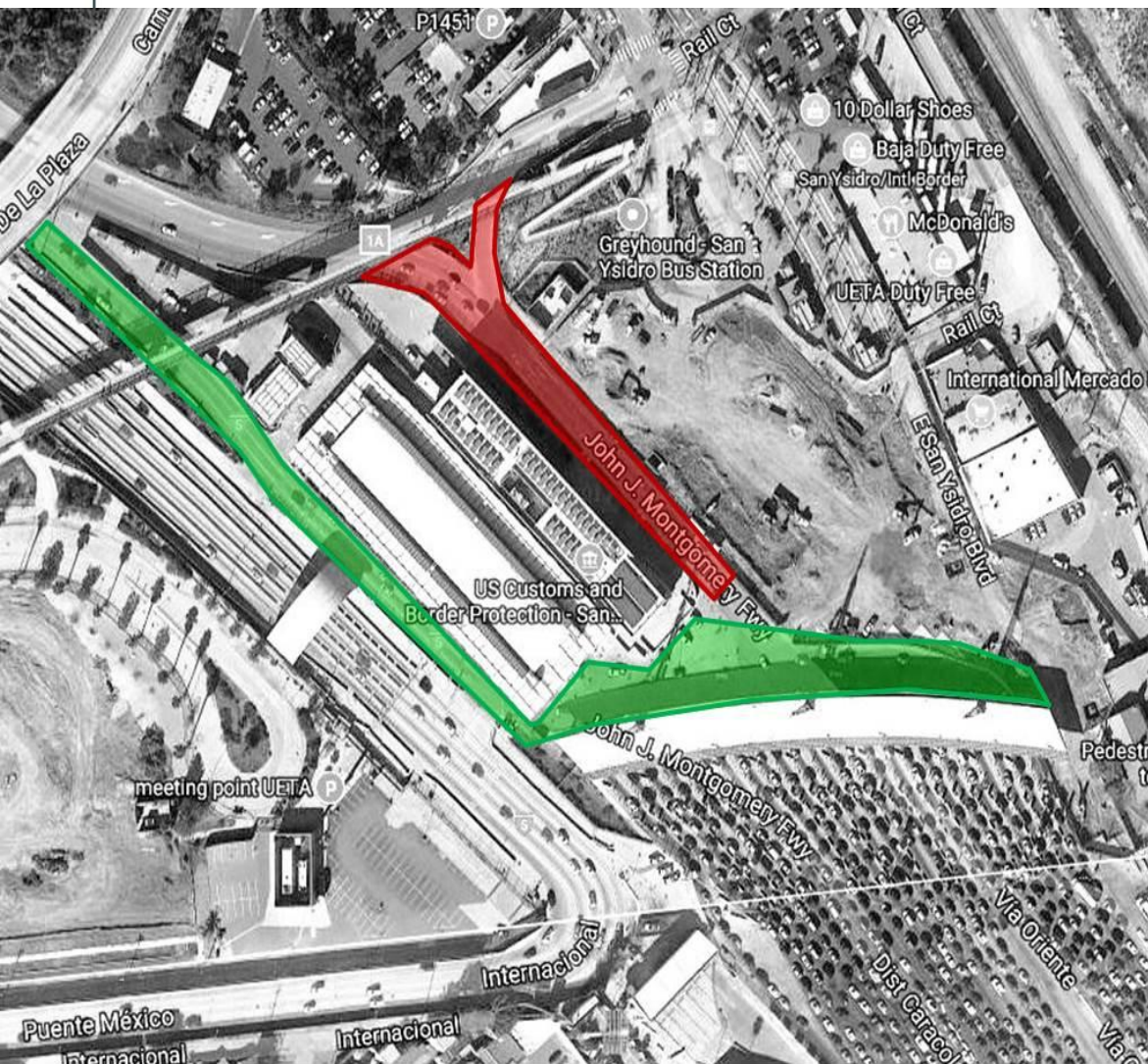


# Phase II Project

- **Project includes:**
  - 22 lane Pedestrian and Administration Building
  - Renovation of the Historic Customs House
  - Pedestrian Plaza
- **Planned Impacts:**
  - Four consecutive night 12 hour closures of the easternmost access lanes tentatively scheduled to begin September 19<sup>th</sup> from 4:00 p.m. to 4:00 a.m. September 23<sup>rd</sup>
  - Nightly closures of the eastern access lanes from September 25<sup>th</sup> 10:00 PM to 4:00 AM through 12/29/17



# San Ysidro Phase 2 Skybridge Installation Lane Closures



## Skybridge Installation Nightly Shutdown:

Start: Tuesday, Sept. 12 at 4pm

Finish: Saturday, Sept. 16 at 4 am















## Skybridge Construction Nightly Shutdown:

Start: Monday, Sept. 18 at 10pm

Finish: Saturday, Dec. 30 at 4 am

# San Ysidro Phase 2 Skybridge Installation Lane Closures September 2017

[calendar.download.com](http://calendar.download.com)

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11					16
17						23
24						30

**Nightly Closure**  
4 pm to 4 am

**Nightly Closure**  
10 pm to 4 am  
Sept 18, 2017  
through  
Dec 30, 2017

# I-5 South Realignment Project

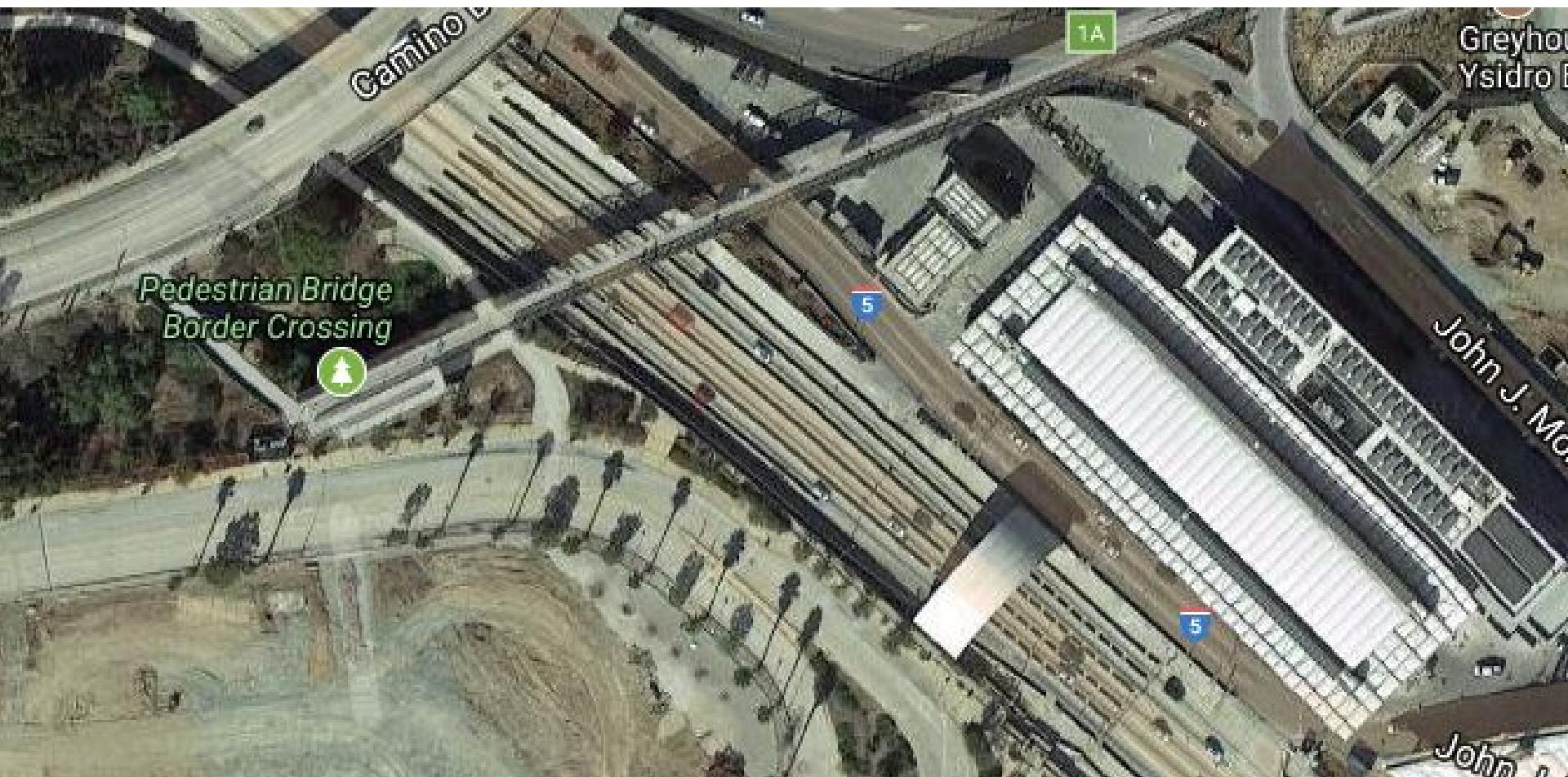
- **Project includes:**
  - 7 construction stages
  - Lane tapering on southbound I-805 & I-5 freeways
  - One complete weekend lane closure (57 hours)
  - Reduction to 3 southbound I-5 lanes for 8 – 9 weeks
- **Duration:** September 2017 - June 2019



# I-5 South Realignment Highlights

- **I-5 S closure at SYLPOE - 57 Hours**
  - Saturday (3 AM) to Monday (12 PM) complete southbound roadway closure; removal of southbound POV inspection canopy. SB POVs advised to use Otay Mesa LPOE
- **Stage 2 - 1 Week**
  - Removal of cast in place lane barriers
- **Stage 3A & 3B - 2 Weeks**
  - Removal of cast in place lane barriers
- **Stage 4 – 8 to 9 Weeks**
  - SB POV lanes tapered down to 3 lanes

# Stages 1, 2, 3A, and 3B Overview

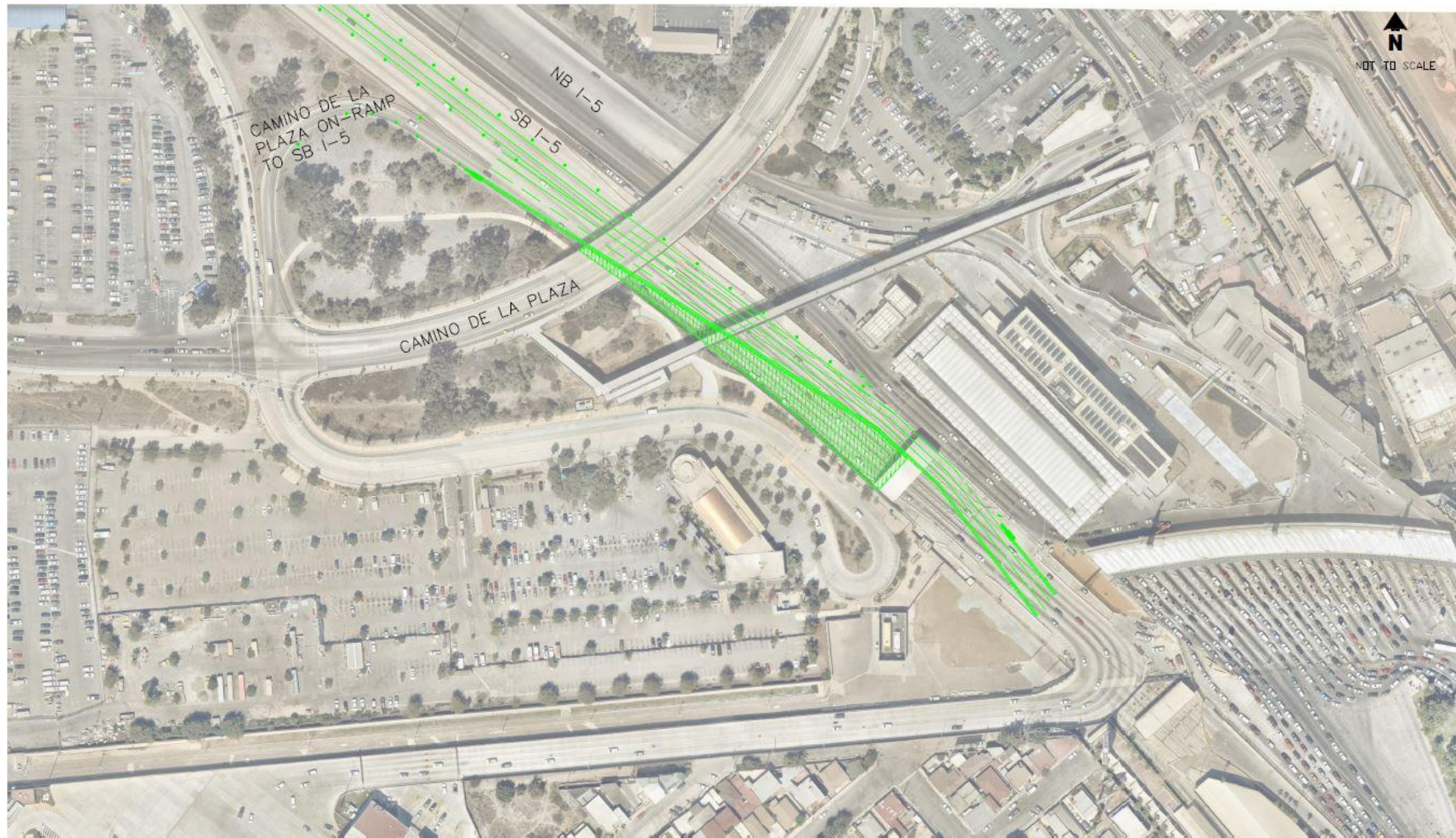




# 57 Hour Closure Map



# Stage 4 Overview





# I-5 South Realignment Highlights

- **Stage 5 - 18 Months**
  - Temporary I-5 South realignment and curve are complete and open to the public
  - Number of SB POV lanes increases to four
- **Stage 6 - 1 Month**
  - Connection to permanent I-5 South realignment
- **Stage 7 - 1 Month**
  - New I-5 South connection to permanent infrastructure becomes operational

# Stage 5 Overview



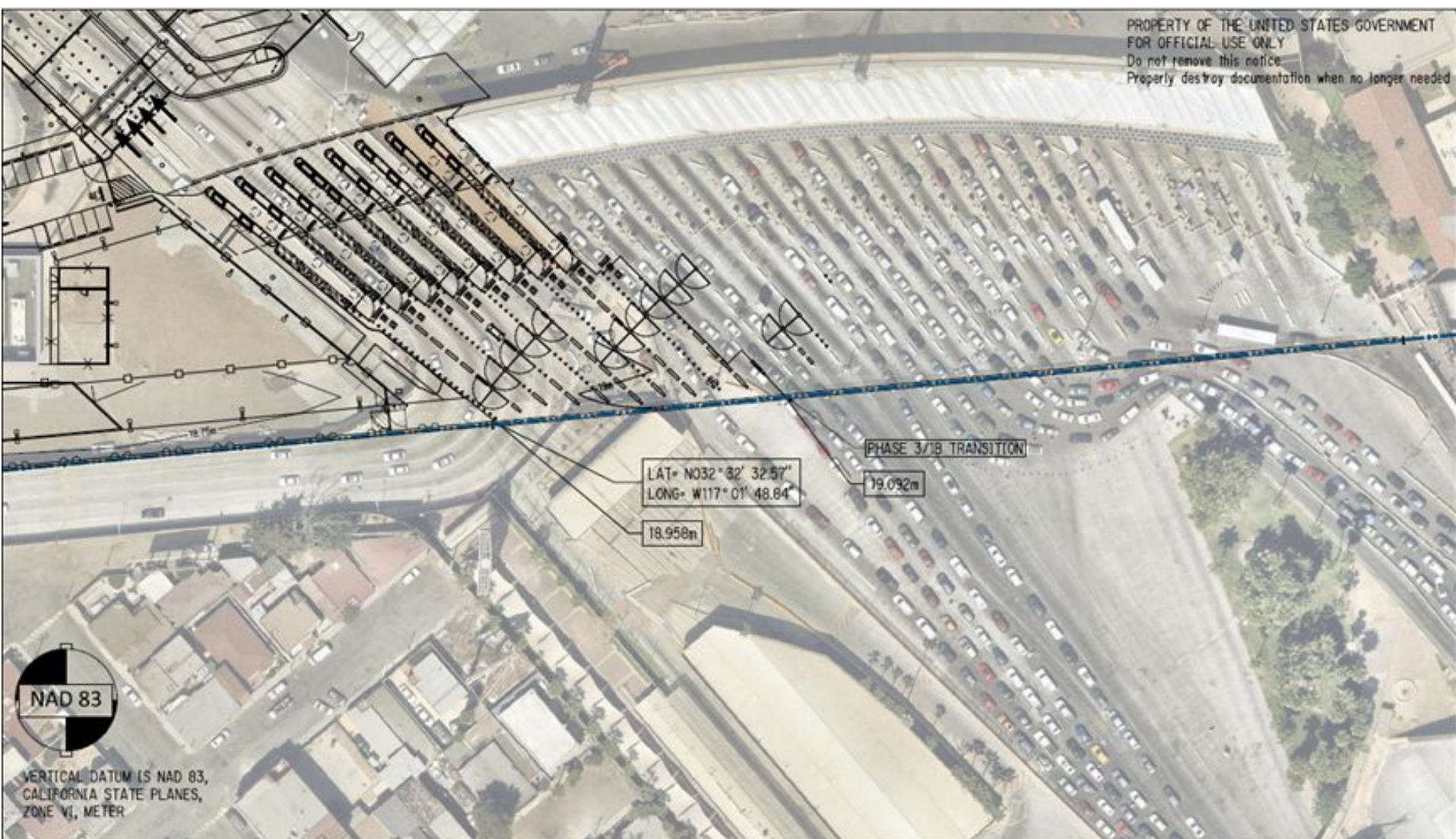


# Stage 5 Overview



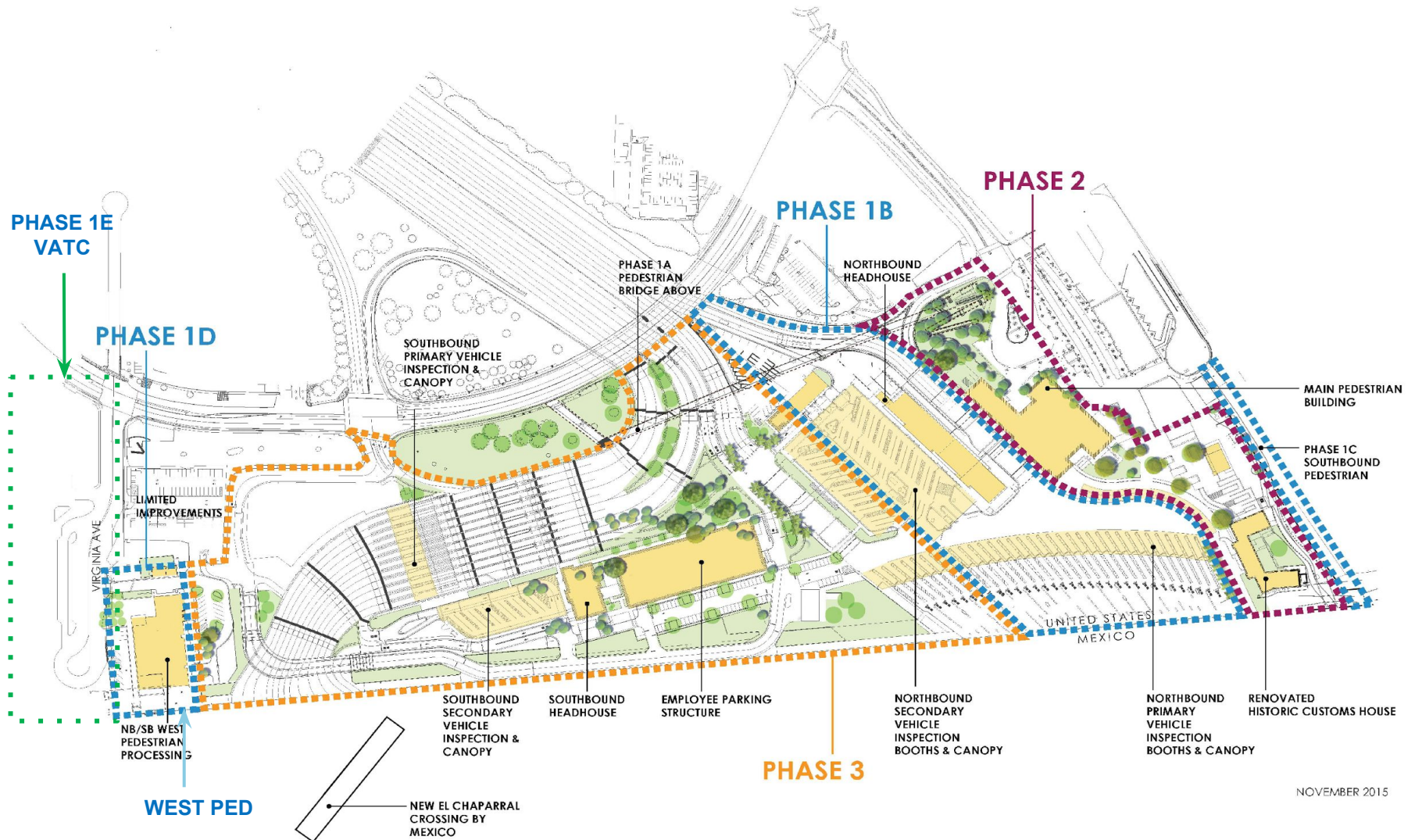


# Project Overview - Additional POV Lanes





# Stage 6 and 7 Overview





# U.S. Communication Partners

- U.S. General Services Administration
- U.S. Customs & Border Protection
- U.S. Department of State / U.S. Consulate in Tijuana
- County of San Diego
- City of San Diego
- City of Chula Vista
- City of National City
- City of Imperial Beach
- California Department of Transportation (Caltrans)
- San Diego Association of Governments (SANDAG)
- San Diego Metropolitan Transit System (MTS)

# Mexican Communication Partners

- Secretaria de Relaciones Externas (SRE)
- Consulado General de México en San Diego
- Secretaria de Comunicaciones y Transportes (SCT)
- Instituto de Administración y Avalúos de Bienes Nacionales (INDAABIN)
- Instituto Nacional de Migracion
- State of Baja California
- City of Tijuana

# Communication Channels

- Press Releases
- Media Advisories
- Traffic Advisories
- Fact Sheets
- Stakeholder and Community Meetings
- Social Media Newsfeed Updates
- Respective Agency Websites
- Signage and Posters
- Paid Ads



# Stakeholder Outreach

- SANDAG Borders Committee Meeting - June 23, 2017
- Law Enforcement & Emergency Services - July 11, 2017
- Congressional Delegation Briefing - July 13, 2017
- San Ysidro Chamber of Commerce & South Bay Economic Development Council - July 17, 2017
- San Diego Regional Chamber of Commerce - July 18, 2017
- SMART Border Coalition - July 24, 2017
- Otay Mesa Chamber of Commerce - July 25, 2017
- SANDAG Borders Committee - July 28, 2017
- Border Transportation Council - August 8, 2017
- Press Briefing & Tour – September 9
- U.S. Consulate in Tijuana Presentation – TBD
- Presentation to Councilman Alvarez – August 3, 2017
- Government Liaison Group (GLG) Meeting – August 16, 2017
- Community Representatives Committee (CRC) Meeting – August 17, 2017
- Cities of National City and Chula Vista City Council Meetings – September 5<sup>th</sup> / 12<sup>th</sup>, 2017

# Social Media Collaboration Examples

 **Consulado General de los Estados Unidos en Tijuana**  
May 15 at 4:45pm · 🌐

¡Cambios en el acceso peatonal este de la Garita de San Ysidro!

A partir del Lunes 22 de Mayo se reubicara el cruce de peatones en dirección norte, en la parta este de la garita de San Ysidro. Este nuevo cruce temporal de peatones estará localizado dentro del edificio Milo (al norte del actual edificio histórico de Aduanas) y ofrecerá una mayor capacidad de procesamiento de peatones, contando con ocho líneas de inspección. Este nuevo recinto reemplazará el actual cruce de pea...

[See More](#)



 Tijuana Te Quiero and 1 other Retweeted

**SANDAG**  @SANDAG · 15 Jul 2016

 Congrats @US\_GSAR9 on #PedWest/Virginia Ave Transit Ctr at #SanYsidro border crossing. Proud to be project partner!



  8  13

# Stakeholder Outreach Examples



**U.S. General Services Administration Pacific Rim Region** in San Ysidro, California.

December 12, 2013 · 🌐

On Tuesday, GSA briefed stakeholders at the Community Representatives Committee meeting in San Ysidro. Special thanks to Casa Familiar for allowing us to use their space at "The Front".



**CBP San Diego** @CBPSanDiego · 30 Jun 2016

Watch on #Periscope 📺: Media briefing for the new Pedestrian West (PedWest) facility opening July 15 at San Ysidro



**USCustoms&BorderProt** @CBPSanDiego

Media briefing for the new Pedestrian West (PedWest) facility opening July 15 at San Ysidro — San Diego, CA, Estados Unidos

pscp.tv



# What Can You Do?

- Only the southbound 805 & I-5 roadways (below S/R 905) are affected by the roadway closure
- If your plans include travel to Mexico the weekend of 9/23 – 9/25, try to enter Mexico before midnight Friday 9/22
- Consider Transit.

# What Can You Do?

- Northbound traffic and pedestrian processing unaffected by the closure
- Stay Local – Play Local.
- If you cannot avoid driving into Mexico between 3:00 AM Saturday 9/23 and 12:00 PM Monday 9/25, allow extra time to get to Mexico.

# Stay Informed

- Visit the project website
  - [www.gsa.gov/5realign](http://www.gsa.gov/5realign)
  - Fact sheets, FAQs, maps, photos & presentations
- Follow the official hashtag
  - #5Realign
- Join the conversation on social media
  - [www.facebook.com/gsapacificrimregion](https://www.facebook.com/gsapacificrimregion)
  - [www.facebook.com/CityofNationalCity/](https://www.facebook.com/CityofNationalCity/)
  - [www.twitter.com/US\\_GSAR9](https://www.twitter.com/US_GSAR9)
  - [www.twitter.com/CityOfNatlCity](https://www.twitter.com/CityOfNatlCity)



# Questions?

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